

WELL BEING JOURNAL™

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HERALDING THE INTEGRATION OF THE ART OF MEDICINE WITH PHYSICAL, MENTAL, EMOTIONAL, SPIRITUAL & SOCIAL ASPECTS OF HEALTH

Winter Wellness Remedies

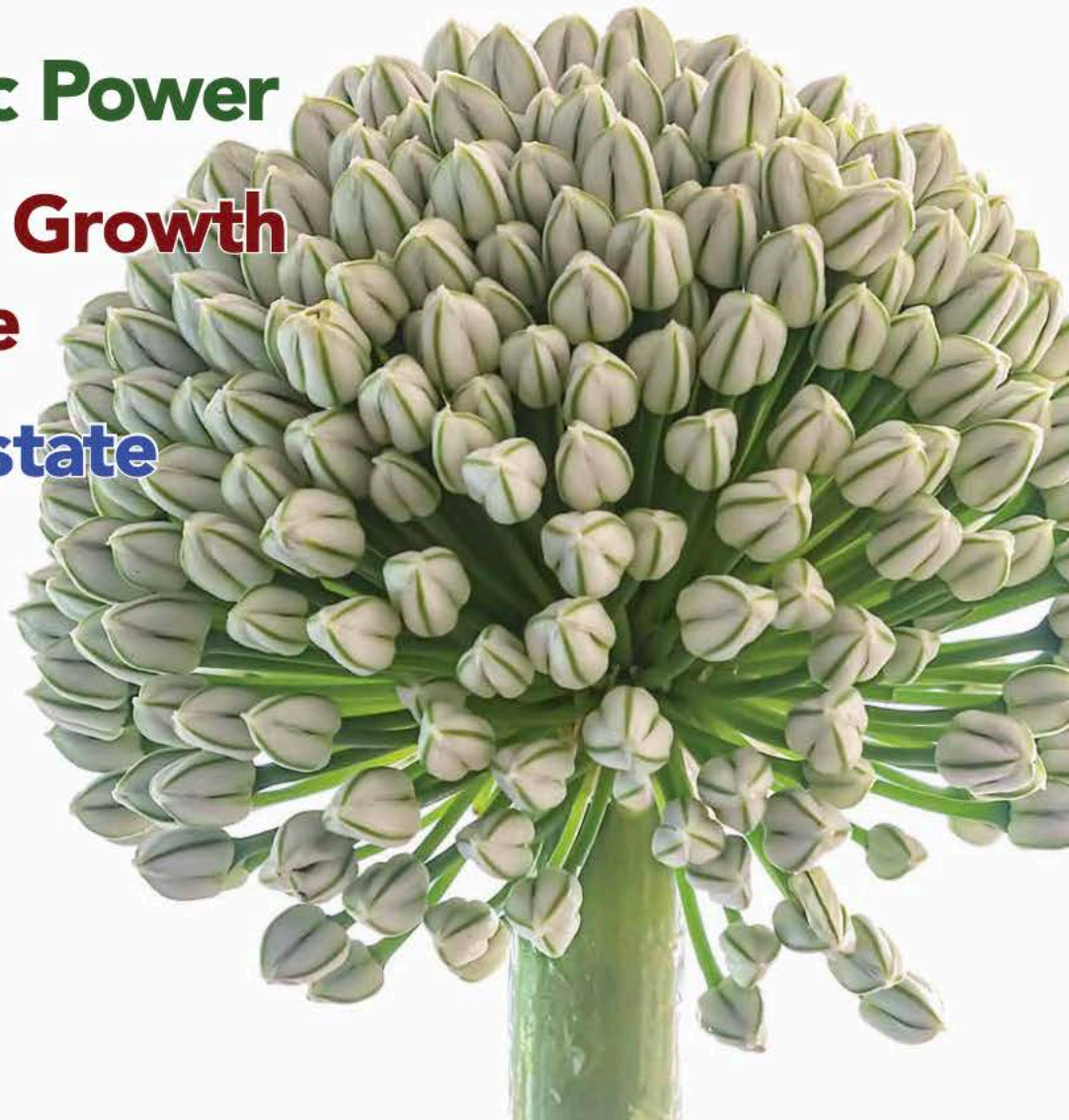
Andrographis for Alzheimer's

Enhance Vision with Lutein

Black Garlic Power

Fuel Muscle Growth with Leucine

Holistic Prostate Solutions



The Cold Season Doesn't Have to Be Flu Season

An Essential for Winter Wellness



AS THE COLD & FLU SEASON APPROACHES, concerns about protecting ourselves and our loved ones from airborne pathogens are more pressing than ever. The transmission of viruses and the presence of airborne mold in indoor spaces can contribute to the spread of illness and pose significant health risks.

While disinfecting surfaces is important, it's only part of the battle. The majority of virus transmission occurs through the air, which is why atomizing hypochlorous (HOCl) has gained recognition as an effective additional layer of protection for homes and businesses.

Hypochlorous is a natural substance that has garnered attention for its remarkable disinfecting properties. It's generated through a simple and environmentally friendly process, producing a potent, yet safe, solution.

Addressing Airborne Pathogens

ONE OF THE CRITICAL ASPECTS of protecting our indoor environments is addressing airborne pathogens, such as viruses and bacteria. These pathogens can linger in the air, making it easier for individuals to inhale them and become infected. Using HOCl as an atomized mist can be a game changer in reducing the risk of airborne illness transmission.

The fine mist of atomized HOCl can be dispersed throughout indoor spaces, effectively reaching all corners of a room, including those that might be challenging to access through traditional cleaning methods. As the mist settles, it actively targets and inactivates pathogens—both in the air and on surfaces—leaving the indoor environment significantly cleaner and safer.

Mold Eradication

APART FROM SAFEGUARDING AGAINST VIRUSES, atomizing HOCl also plays a crucial role in eliminating airborne mold. Mold spores are another common indoor air contaminant that can contribute to health issues, especially in individuals with allergies or respiratory conditions. Mold can grow in hidden or inaccessible areas, making its complete removal difficult.

Atomizing HOCl can help neutralize mold spores in the air, reducing the risk of mold-related health problems. It's an effective means of ensuring that the air you breathe is free from mold spores and associated allergens.

Complementing Surface Disinfection

WHILE SURFACE DISINFECTION is essential in preventing the spread of germs, it's incapable of dealing with airborne pathogens. Atomized HOCl creates a comprehensive and multi-layered defense against viruses and other contaminants both in the air and on surfaces.

Safe for Humans and the Environment

ONE OF THE REMARKABLE FEATURES OF ATOMIZED HOCl is its safety for kids, pets, and plants. Unlike most chemical disinfectants, HOCl is gentle, non-irritating, and non-toxic. It does not produce harmful fumes, making it safe for indoor use.

Furthermore, HOCl is biodegradable, breaking down into harmless byproducts over time. This eco-friendly aspect is particularly important for individuals who are conscious of the environmental impact of the products they use in their homes or businesses.

Ease of Application

THE EASE OF APPLICATION is another advantage of atomized HOCl. Genesis + HOCl offers two devices that can disperse HOCl mist efficiently throughout indoor spaces (See inside back cover for more info). These devices are user-friendly and blend into the surroundings. The mist is gentle, leaving no residue on surfaces, making it suitable for use in homes, offices, schools, and a wide range of commercial and public settings.

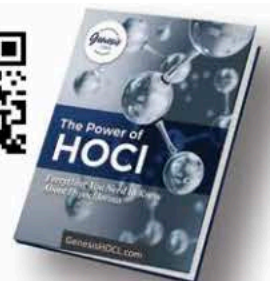
Enhancing Indoor Air Quality

IMPROVING INDOOR AIR QUALITY is not just about removing pathogens; it also contributes to overall health and comfort. Reducing airborne contaminants is particularly crucial during cold and flu season, as this season brings an increased risk of viral illnesses. A cleaner, pathogen-free indoor atmosphere can help reduce the likelihood of infection and contribute to an overall sense of well-being.

Stay Well this Winter

AS WE APPROACH THE COLD AND FLU SEASON, the emphasis on indoor hygiene and air quality becomes increasingly critical. Atomizing hypochlorous provides an additional layer of protection for homes and businesses by removing harmful pathogens from the indoor air, including viruses and airborne mold.

By embracing the power of atomized HOCl, you can significantly reduce the risk of infection, enhance indoor air quality, and create a safer, more comfortable environment for all. The combination of safety, effectiveness, and ease of application makes HOCl atomization a valuable tool in the fight against indoor pathogens. Wiping surfaces is important, but addressing airborne transmission completes the circle of comprehensive protection.



Genesis + HOCl



Surfaces. Air. Everywhere.

Instantly rid your air of **allergens, bacteria, viruses, and mold** with either of our HOCl atomizers.

Protect your home or business with the **most natural and effective** technology that simultaneously cleanses both **air and surfaces**.

Genesis + HOCl

- ✓ **Two Models**
Powerful and Portable or Stationary 'Set it and Forget it' convenience
- ✓ **100x More Effective**
Hypochlorous is 100x more effective than chlorine bleach at killing 99.99 percent of pathogens
- ✓ **Non-Toxic**
Safe to use around children, pets, and plants
- ✓ **Naturally Occurring in Humans**
HOCl is found in the white blood cells of every mammal
- ✓ **Hypoallergenic**
Safe for sensitive skin, free of dyes and fragrances



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Learn More About HOCl on Page 17

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