

WELL BEING JOURNAL™

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HERALDING THE INTEGRATION OF THE ART OF MEDICINE WITH PHYSICAL, MENTAL, EMOTIONAL, SPIRITUAL & SOCIAL ASPECTS OF HEALTH

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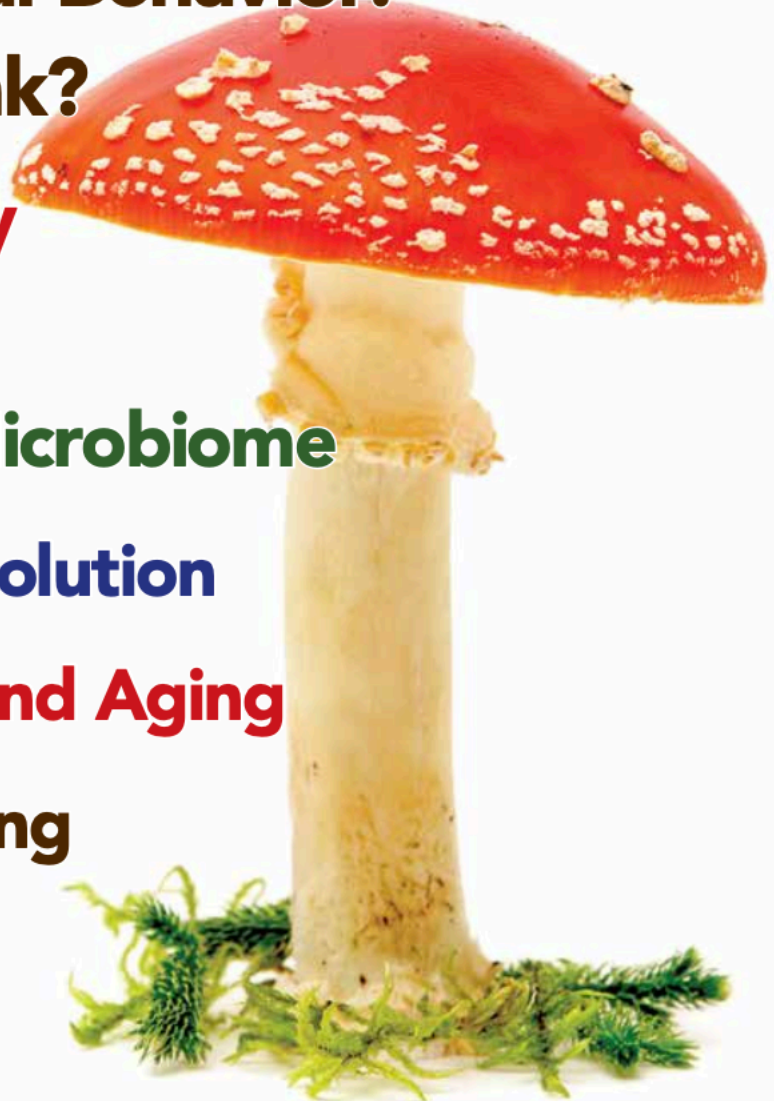
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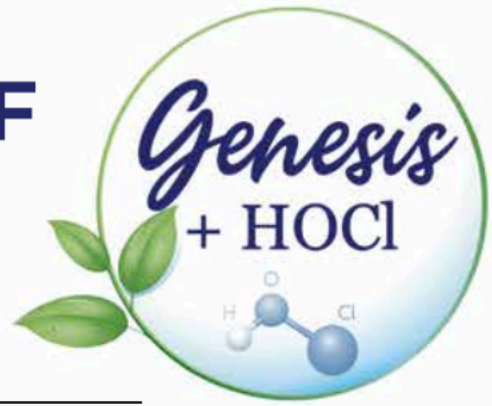


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YOU'VE HEARD OF BIOHACKING...

But what is biomimicking?



HOCl Atomizing

The Only Natural Solution for Combatting Pathogens in the Air and on Surfaces Simultaneously

Imagine an air and surface purifier based upon the processes of the natural immune system. By replicating the innate immune response, HOCl neutralizes a wide range of pathogens, including bacteria, viruses, and airborne mold – that is biomimicking.

Hypochlorous is inherent to the immune systems of every mammal and is produced naturally in the white blood cells to combat infection and illness. Genesis+HOCL biomimics nature's best defense system and is therefore 100% hypoallergenic and nontoxic. It's completely safe for people, pets, and the environment.

Taking inspiration from nature, Genesis atomizing technology disperses HOCl into the air at the precise particle size to most effectively combat harmful contaminants in your environment. Genesis harnesses the power of HOCl to instantly rid the air in your home or business of viruses, bacteria, mold, and allergens.

Genesis offers two models of atomizers: The portable Genesis 2.6, which is perfect for combatting pathogens in large environments, and the sleek and stylish UX4, which is designed for "set-it-and-forget-it" convenience, providing continuous protection in smaller spaces.

Surfaces. Air. Everywhere.

To learn more about Genesis+HOCL and hypochlorous, the wonder of nature, please visit the website and download our eBook: **The Power of HOCL**

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Unleash the Ultimate Defense Against Canine Respiratory Disease

DOG OWNERS AND CAREGIVERS across the country are concerned about the emergence of the canine mystery disease, manifesting symptoms such as coughing, sneezing, nasal or eye discharge, and lethargy. What is especially challenging is that standard antibiotics and disinfection methods have failed.

Shared Air Is the Problem, Not Shared Surfaces

MOST DISINFECTION METHODS only address surfaces and do nothing to prevent airborne transmission of these respiratory viruses. Reducing the spread of airborne pathogens is paramount for the health and well-being of dogs. HOCl atomizing is a revolutionary approach to controlling airborne viruses, including illnesses spread through animal contact at boarding kennels, dog daycares, groomers, and other canine care facilities. HOCl atomizing has been identified as the single most effective, powerful, and the safest method for controlling airborne viruses and enhancing the overall hygiene of canine care facilities.

What is Hypochlorous?

HYPOCHLOROUS (HOCl) is a molecule composed of three natural elements, Hydrogen, Oxygen, and Chlorine, inherent to the natural immune system of every mammal. HOCl is produced naturally in the white blood cells and is then transported to the site of injury or infection to aid in the destruction of invading pathogens, making it a biocompatible and eco-friendly disinfectant that is completely safe for animals and humans.

What is HOCl Atomizing?

HOCl ATOMIZING refers to the process of breaking down liquid hypochlorous into tiny airborne droplets, allowing it to effectively combat airborne pathogens and neutralize contaminants on surfaces at the same time. Upon contact with airborne viruses, HOCl quickly and easily penetrates the protective envelope of a virus, rendering that virus inactive. Think of disinfectants and germs like magnets. When you put two magnets with the same negative charge close together, they push away. Bacteria and chlorine bleach both have this negative charge, so they also push away from each other. But hypochlorous (HOCl) doesn't have a charge, so it doesn't repel pathogens. Instead, it penetrates the wall of the pathogens and breaks them down with its strong oxidizing power.

The atomization process transforms hypochlorous into fine droplets, which linger in the air for an extended period. This ensures that as animals congregate and pathogens become airborne, the atomized

HOCl is readily available to neutralize these threats, providing immediate airborne disinfection. HOCl atomizing doesn't stop at controlling airborne viruses; it also simultaneously disinfects surfaces. This ensures that not only is the air disinfected, but also hard-to-reach surfaces, creating a comprehensive defense against disease transmission.

Broad Pathogen-Killing Range

ONE OF THE STANDOUT FEATURES of hypochlorous is its broad-spectrum antimicrobial activity against a wide range of pathogens. According to the FDA, "HOCl has the highest bactericidal activity against a broad range of microorganisms." In addition to bacteria, it is proven effective against viruses, fungi (airborne mold), and other pathogens, making it a versatile solution for maintaining a clean and safe environment in any animal care facility. As a bonus, hypochlorous quickly and effectively tackles ammonia-based odors without posing any harm to pets, humans, or the environment.

Non-Toxic and 100% Hypoallergenic

TRADITIONAL DISINFECTANTS often introduce respiratory risks due to harsh chemicals or irritating fumes. Because it's a natural compound, atomized hypochlorous eliminates these concerns. It provides a respiratory-friendly solution for both animals and caregivers, contributing to a healthier environment. Hypochlorous exists in a neutral pH range, making it gentle on the skin and mucous membranes. It does not cause irritation or allergic reactions commonly associated with harsh cleaners.

Disinfect Air and Surfaces Simultaneously

IN THE COMPLEX LANDSCAPE of animal care, controlling airborne viruses is crucial. HOCl atomizing provides a powerful, safe, and versatile solution. Its ability to effectively disinfect air and surfaces simultaneously, coupled with its hypoallergenic nature and eco-friendly profile, is revolutionizing clean air technology.

Genesis + HOCl stands at the forefront of innovative solutions to provide a healthier and safer environment for both people and animals.

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Free e-Book



Or call:
234-DOG-HOCL